



Giving Hope **TO ALL**

2025

CATHOLICCHARITIESAPPEAL.ORG

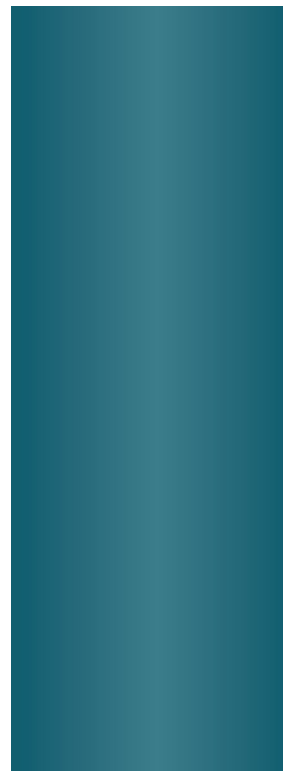


PARISH MANUAL

 @catholiccharitiesappeal
 @catholiccharitiesphila
 @catholicappeal

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PRAYER FOR THE CATHOLIC CHARITIES APPEAL

God, our Father,
we thank You for all the gifts and blessings
that you give out of Your love for us all.
You call us to open our hearts to share what we have been given.
Grant that through giving to the Catholic Charities Appeal,
we may bring joy, hope and strength to those most in need.
Our charity towards those in need is a real way in which
we show our gratitude and love for You.
Through this year's Catholic Charities Appeal,
may we help as many people as we can, including
a young person striving to learn and grow in Faith;
a deaf child receiving a quality Catholic Education;
a veteran who is struggling with homelessness;
a parish carrying out vital local missionary work;
a retired priest who has dedicated his life to the needs of the faithful.
Help us to do all we can to make sure
the "poor have their fill" of Your blessings.
We ask this through our Lord, Jesus Christ, your Son,
who lives and reigns with You and the Holy Spirit,
one God for ever and ever. Amen.

OUR LADY OF CHARITY, PRAY FOR US.

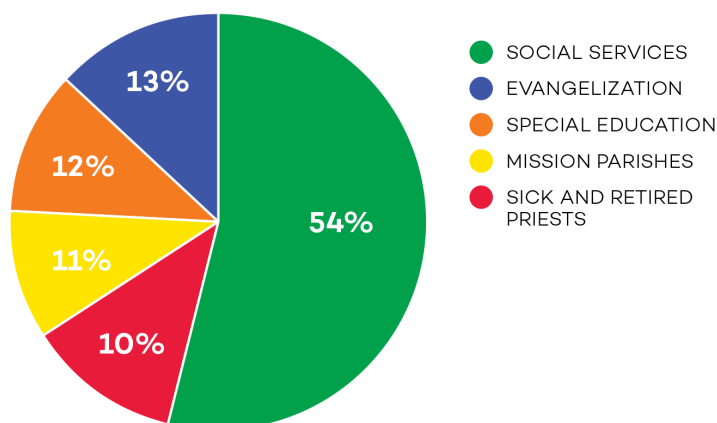
SAINT KATHARINE DREXEL, PRAY FOR US.

SAINT JOHN NEUMANN, PRAY FOR US.

CASE FOR SUPPORT

The Catholic Charities Appeal supports beneficiary organizations and programs that provide essential, life sustaining services. A gift to the Appeal will feed those experiencing homelessness, keep after-school programs open, provide pregnancy support for women, impact programs for individuals with physical and intellectual disabilities, support mission parishes, care for our retired clergy, and so much more.

Available funds are distributed as follows:



SOCIAL SERVICES: 54%

Every year, over half a million people are positively impacted by the work of Catholic Social Services and Nutritional Development Services.

EVANGELIZATION: 13%

Countless lives are touched through support provided by various ministries within the Secretariat for Evangelization, including the Office for Life and Family, the Office for Cultural Ministries, and the Office for Persons with Disabilities.

SPECIAL EDUCATION: 12%

The Schools of Special Education in the Archdiocese of Philadelphia provide a Christ centered program to meet the individual needs of more than 140 students. One of these schools, St. Lucy has the distinction of being the only Catholic school in the nation providing a unique program for children with visual impairments.

MISSION PARISHES: 11%

22 Mission Parishes in the Archdiocese of Philadelphia are revitalizing and sustaining their community, including ministering to over 55,000 parishioners.

SICK AND RETIRED PRIESTS: 10%

There are currently 131 retired priests within the Archdiocese who count on the support of the CCA.

TIMELINE

FEBRUARY

Letter 1 Mails—February 13
Kick-Off Weekend—February 15-16
Speaker/In-Pew Weekend— February 22-23
2025 CCA Press Conference—February 27

MARCH

Lenten Initiative Begins— March 5
CCA Donor Appreciation Gathering before the
Annual Mass Honoring Persons with Disabilities and The Deaf Community — March 30

APRIL

Schools for Special Education Mails—April 4
Letter 2 Mails—April 4
Lenten Initiative Concludes — April 19

MAY

CCA Night with the Phillies—May 2
Letter 3 Mails—May 16
Catholic Housing and Community Services Letter Mails—May 16

JUNE

CCA Annual Report—June 20
Letter 4 Mails—June 20

JULY/AUGUST

Mid Year Initiative — July 19

SEPTEMBER

Letter 5 Mails—September 5

OCTOBER

Project Magis Reception—TBD

NOVEMBER

Nutritional Development Services Mails—November 7
Advent Initiative Begins — November 30

DECEMBER

#iGiveCatholic—December 2
Letter 6 Mails—December 5
Advent Initiative Concludes — December 21

APPEAL HIGHLIGHTS

PARTICIPATION AND FINANCIAL TARGET

The 2025 Catholic Charities Appeal has set a fundraising goal of \$10 million. These vital funds support countless programs and ministries that provide for the needs of nearly one million people annually. As the demand for these services continues to grow, the Appeal plays a critical role in ensuring their sustainability and impact.

PARISH LEADERSHIP

The roles of each parish leader is outlined below.

Pastor, Parochial Vicar, Parish Priests and Deacons:

- Recruit a CCA Parish Ambassador
- Direct Parish Staff and CCA Parish Ambassadors to implement the activities in the Parish Manual
- Set a positive tone in the parish for the Appeal
- Address the Appeal through homilies and pulpit announcements
- Pray for the success of the Appeal during Mass and at parish functions

Parish Business Manager, Parish Secretary and Parish Staff:

- Remain in regular contact with the Pastor, Parish Ambassador and Parish Staff
- Contact the CCA Appeal Team for additional materials or any other Appeal-related support
- Ensure the Appeal materials are included in the bulletins, at the rear-of-the church or in the pews, in conjunction with Parish Ambassador
- Inform the Appeal Team of additions, deletions, or changes to your parish database on a regular basis.

CCA Parish Ambassador:

CCA Parish Ambassadors are parishioners that are generous and consistent Appeal supporters who help keep the Appeal at the forefront of parish life. CCA Parish Ambassadors are asked to:

- Provide additional support as needed by the Pastor and Parish Staff and advocate for use of all available resources
- Remain in regular contact with the Pastor
- Ensure every parish family has the opportunity to learn about the Appeal
- Make presentations at Mass during the Appeal, if requested
- Demonstrate consistent support for the Appeal
- Enthusiastically promote the Appeal and its value
- Encourage all parishioners to consider a meaningful gift

APPEAL HIGHLIGHTS

CATHOLIC CHARITIES APPEAL LOCKBOX

Every parishioner in the Archdiocese who receives a request in the mail will also receive a return envelope, which will have the lockbox address printed on it.

Due to the high volume, In-Pew pledge forms should be mailed to The Catholic Foundation of Greater Philadelphia using the supplied USPS Priority Mail pac envelopes. If a parishioner provides the parish with a Catholic Charities Appeal donation at another date, or if they ask where they can send their donation, please utilize the Catholic Charities Appeal lockbox:

**CATHOLIC CHARITIES APPEAL
CL # 4710
PO BOX 95000
PHILADELPHIA, PA 19195-0001**

DO NOT SEND CASH TO THE LOCKBOX!

If you receive a gift in cash, please deposit the cash into your bank account, issue a parish check in that amount, and send that check to the lockbox. Please include a list of contributing parishioners and their gift amounts, so that we may properly credit these donors and your parish.

RESOURCES AND MATERIALS

**A VARIETY OF BRAND AWARENESS RESOURCES ARE AVAILABLE AT
CATHOLICCHARITIESAPPEAL.ORG/PARISH**

In this section of the website you will find:

- A link to Archbishop Pérez’s video message for the 2025 Appeal
- Speaker Manual
- General Talking Points
- Bulletin/Pulpit Announcements
- General Intercessions
- Social Media Toolkit
- Email Templates
- Web Banner
- Graphics
- Prayer Card
- Brochure
- Poster
 - Printed posters can be made available upon request.
- Logo

Additional resources will be added periodically to the website. Staff from The Catholic Foundation of Greater Philadelphia will be in regular communication to help promote the Appeal and fulfill any requests you might have.

For any immediate assistance please contact the CCA team at:

215-587-5650
CCA@TheCFGP.org

STEPS FOR A SUCCESSFUL APPEAL

1. SHOW THE ARCHBISHOP'S VIDEO ON KICK-OFF WEEKEND: FEBRUARY 15-16

- Every family should be asked to participate in the Appeal.
- Don't worry about a perfect presentation of the video. It is more important to highlight the importance of the Appeal by pausing to reflect on it. Even if your worship space does not create the most optimal viewing or listening environment, the importance of the Appeal will not be lost.
- Ask for increased participation to help reach our goal of \$10 million.
- You can post information about the CCA Kick-Off, including the 2025 video, on your website or social media platforms.

2. PERSONALIZE THE MESSAGE FOR PARISHIONERS

- Reflect on the reasons why you, the pastor, support the Appeal, and publicly comment on making your own gift. Perhaps tell a personal anecdote about your experiences with a beneficiary of the Appeal.
- Mention a few of the ministries supported by the Catholic Charities Appeal, focusing on how the Appeal gives hope to many in need, especially the poorest among us. Explain how the Archdiocese helps to provide resources to one in five people in need across all five counties of the Archdiocese and that we need everyone to help **now more than ever**.
- Mention that the Appeal benefits numerous organizations and ministries in Social Services; Evangelization; Special Education; Mission Parishes; Sick and Retired Priests.
- Mention the CCA's theme of "Giving Hope to All." Parishioners make the Appeal possible and their gifts are helping millions in need.

3. THANK PAST CONTRIBUTORS

- This is a general Appeal that should have broad support throughout the Archdiocese; invite every family to make a gift and thank them for their past support.
- Invite the parishioners to joyfully share in every ministry of the local Church by giving a gift to share in all we do.
- Stress the importance of giving a gift of substance and sacrifice according to their means.

STEPS FOR A SUCCESSFUL APPEAL

4. KEEP THE APPEAL IN FRONT OF THE PARISHIONERS

- Use the brand awareness resources, including social media templates, email blasts, bulletin inserts, available on CatholicCharitiesAppeal.org/Parish.
- Post your Appeal progress toward your parish target in your bulletin (bi-weekly for several months, starting in March).
- Mention the Parish's progress periodically during announcements throughout the Appeal (CatholicCharitiesAppeal.org/ParishReports). **This site is updated weekly on Fridays throughout the year.**

5. LEAD THE PARISH IN PRAYER FOR THE SUCCESS OF THE APPEAL

- Incorporate the Prayers of the Faithful into the liturgy.
- Offer to keep the parishioners in your prayers as they consider making their gifts.
- Always ask the parishioners to reflect on the blessings they have been given and their call to stewardship when considering their donation.
- Ask the parishioners to offer their prayers for the success of the Appeal and for all those who are able to minister because of the Appeal.

BEST PRACTICES

THE MOST IMPORTANT INDIVIDUAL PROMOTING THE CATHOLIC CHARITIES APPEAL IS THE PASTOR.

Parishioners look to their pastor for leadership and guidance. When the pastor is supportive, the Appeal is successful. Each parish would benefit from an enthusiastic and well-organized Appeal Coordinator to assist the pastor with logistics, follow up, and administrative duties.

THE CATHOLIC FOUNDATION OF GREATER PHILADELPHIA IS RESPONSIBLE FOR:

- Mailings to parishioners in February, April, May, June, September, November, and December.
- Production and distribution of this year's video, poster, brochures, pledge forms, bulletin announcements, and Prayers of the Faithful;
- Providing ongoing reporting of parish totals on social media, and support services to the parishes through outreach, events, etc.

INDIVIDUAL PARISH TECHNIQUES THAT WORK:

- Participate in a Speaker Weekend. Having someone speak at your parish with first-hand knowledge and experience of how the Catholic Charities Appeal has changed their reality is extremely effective;
- Use bulletin announcements, Prayers of the Faithful, posters, and pulpit announcements;
- Make a personal presentation in conjunction with the Appeal video;
- Show the Appeal video, use the celebrant's script to endorse the Appeal and encourage full participation;
- Have two In-Pew weekends for parishes with multiple worship sites;
- Thank parishioners often for their generosity and support, from the pulpit, in person, through written notes, etc.;
- Continue to keep the Appeal in front of parishioners through bulletin updates, etc.;
- Consult with The Catholic Foundation of Greater Philadelphia about appropriate follow-up activities based on reporting and results.

BEST PRACTICES

PARISH APPEAL COORDINATORS

In order to ensure the success and sustainability of the 2025 Catholic Charities Appeal, we encourage all parishes to designate a CCA Parish Coordinator. This person should be passionate and responsible in answering the call to help us communicate the CCA to the rest of your parish and your parishioners. The CCA Parish Coordinator should:

- * Have access to a parish or personal email that they will check often, as email updates and information are sent out bi-weekly;
- * Visit the CCA website regularly to check the updates regarding your parish goals— www.catholiccharitiesAppeal.org/parishreports;
- * Watch the CCA information video on www.catholiccharitiesappeal.org/parish and be responsible for the CCA materials;
- * Request Parish Donor Reports when appropriate to check the status of CCA donations among your parishioners;
- * Keep in contact with the CCA via email (cca@cthecfgp.org) with any questions or updates regarding the Appeal within your parish.

If your parish does not currently have a CCA Parish Coordinator, or if you would like to change the information on file (new coordinator, email address, etc.), please email: cca@cthecfgp.org at your earliest convenience.

PARISH GOAL PROGRESS TRACKING

Beginning in March, Weekly Parish Reports will be published on the Catholic Charities Appeal website. Pastors and Appeal Coordinators are encouraged to check here weekly to view the parish goal, amount raised, and share the information within your parish bulletins, announcements and social media accounts:

- Go to: www.catholiccharitiesAppeal.org;
 - Click on “Menu” in the top left corner;
 - Click on the “Parish Reports” tab— www.catholiccharitiesAppeal.org/parishreports;
 - The Weekly Parish Report will be listed here, and can be downloaded as a PDF file; parishes are listed alphabetically.

Any inquiries regarding your CCA Parish Goal, please contact The Catholic Foundation of Greater Philadelphia.

Be sure to follow the CCA on X (@catholicAppeal), Instagram (@catholiccharitiesphila) and like us on Facebook (facebook.com/catholiccharitiesAppeal) for updates throughout the 2025 Appeal.

KICK-OFF WEEKEND

February 15-16

SUPPLIES

The Catholic Foundation of Greater Philadelphia will provide the following materials prior to the Appeal Kick-Off Weekend:

- **In-Pew Pledge Forms** to be made available during each Mass
- **Video** to be shown during Kick-Off Weekend
- **Poster** can be prominently displayed for parishioners to see, as requested

OBJECTIVES

- Announce that today we are officially kicking off the Catholic Charities Appeal throughout the Archdiocese of Philadelphia.
- Play the CCA video at Masses, before/during/after Mass, and post the video to your website or social media platforms.
- Read suggested script for Appeal Kick-Off Weekend and issue brief homily of support
- Utilize pulpit announcements, bulletin notices, and social media posts to remind and encourage parishioners to participate.
- Include the Prayers of the Faithful provided to further support the initiative.

KICK-OFF WEEKEND

SUGGESTED SCRIPT

Celebrant: Today we launch the 2025 Catholic Charities Appeal. Please direct your attention to the screen as Archbishop Pérez invites us to share in the work of Christ here in the Archdiocese of Philadelphia.

Play the video.

Celebrant: As you have just heard, gifts made to the Catholic Charities Appeal will provide support needed to tens of thousands of people through countless organizations, programs and ministries throughout the Archdiocese of Philadelphia. Our parish's support is integral to the Appeal's theme, "Giving Hope to All".

And when you give your gift, you are giving hope to so many in need. Your gift serves as a positive source for good in all facets of the Church of Philadelphia. This year our parish goal is *[state parish goal]* and I am confident that, through your charity and generosity, we will get there. It is important that every parishioner and every parish do their part to help raise this \$10 million, because we are one family in Christ.

Taking care of those who need help the most is one of the most important things we can do as Catholics, for as it is said in the Book of Galatians, "Bear one another's burdens, and in this way you will fulfill the law of Christ" (*Galatians 6:2*). I would also like to assure you that any gift you make to the Catholic Charities Appeal will be appropriately stewarded and spent only in accordance with the case statement you just heard. The Catholic Charities Appeal Board is there to ensure your funds are spent according to the purpose you donated towards. Thank you for your sacrifice, and may God bless you and those who we vow to help in need.

PULPIT ANNOUNCEMENT SAMPLE

The Catholic Charities Appeal is a time for our parish to come together to extend our love, generosity, and concern to those who need it most. When you give the Appeal, your gift is transformed into hope, providing education, food, shelter, and medical assistance to our brothers and sisters and neighbors right here in the Greater Philadelphia Area. For those who have not yet contributed to the Appeal, I ask that you prayerfully consider showing your support to this great call for action. Taking care of those in need is one of the most important things we can do as Catholics, and it is important that together, we, as a community, reach the needed \$10 million goal.

KICK-OFF WEEKEND

SUGGESTED PRAYERS OF THE FAITHFUL

- For the thousands of people who need assistance from the ministries supported by the Catholic Charities Appeal, that their needs will be met. We pray to the Lord.
- We pray that each of us will give generously to the Archbishop's request for our financial support of the Catholic Charities Appeal. We pray to the Lord.
- That as we are called to support the ministries of our Church through the Catholic Charities Appeal, we resolve to practice our faith in this very meaningful and practical way. We pray to the Lord.
- We pray for the success of the Catholic Charities Appeal so that we may continue to build on the wonderful heritage of the Catholic faith, and prepare the way of the future. We pray to the Lord.

BULLETIN & SOCIAL MEDIA ANNOUNCEMENT SAMPLE

This weekend marks the kick-off of the 2025 Catholic Charities Appeal. Please join us supporting this important initiative as it continues to make a difference for those in need throughout the Greater Philadelphia Area. Visit www.catholiccharitiesAppeal.org to make your donation today!

IN-PEW/SPEAKER WEEKEND

February 22-23

WHAT IS IN-PEW/ SPEAKER WEEKEND?

The In-Pew/Speaker Weekend effort is an integral part of the Catholic Charities Appeal of the Archdiocese of Philadelphia, designed to foster both communal and prayerful participation during weekend Masses and showcase the impactful work being done as a result of CCA. The preferred In-Pew/Speaker Weekend is scheduled for February 22–23, following kick-off week; however, it may take two full weekends to ensure that everyone in the parish has the opportunity to participate.

WHY IS THE IN-PEW/SPEAKER WEEKEND CONDUCTED?

While many parishioners respond to the initial Catholic Charities Appeal solicitation mailing, others may not, for a variety of reasons. This additional effort places the Appeal at the forefront of their minds, highlights its significant impact on those most in need in our region, and offers a convenient, immediate way to contribute. It also creates an opportunity to re-engage former donors, as well as individuals who have never supported the Appeal or who are not registered as parish members.

IN-PEW SUPPLIES

The Catholic Foundation of Greater Philadelphia will provide the following materials prior to In-Pew/Speaker Weekend:

- In-Pew Pledge Forms to be made available during each Mass
- USPS Priority Pac Envelopes to package and mail all In-Pew forms
- Speaker Manual to help guide speakers presentations

CONDUCTING THE IN-PEW EFFORT

- Announce to parishioners that today is “In-Pew Saturday/Sunday” in support of the Catholic Charities Appeal throughout the Archdiocese of Philadelphia and that they will be hearing from a representative about how their gift benefits those more in need. Emphasize that every family attending Mass is invited to offer a generous pledge to help one in five people in need across the five-county region.
- Make pledge forms available at all Masses. Parishioners should fill out a form and drop it into the collection basket during the offertory. Alternatively, they may mail their completed In-Pew Card forms using the provided return envelopes (please note that postage is required).
- Utilize pulpit announcements, bulletin notices, and social media posts to remind and encourage parishioners to participate.
- Include the Prayers of the Faithful provided to further support the initiative.

IN-PEW/ SPEAKER WEEKEND

Distribute the in-pew pledge forms.

Celebrant: As we hand out our pledge forms, I ask you to take a moment to prayerfully consider your contribution to help reach our parish goal of **[state parish goal]**. For those of you who have given in the past, I sincerely thank you for your generosity and ask you to consider an increase in your gift in thanksgiving for graces received. For those of you who may have never contributed, I invite you to make the effort to do so this year. Know that as you return this envelope, it is transformed into hope, giving food to the hungry, shelter to the homeless, and shining a light in the darkness for millions of lives.

For us to reach our goal and impact the lives of so many in our area, we are going to need everyone to contribute. We strive to have a heart like Jesus, who has preferential love for the poor and less fortunate. We are called to be our brothers and sisters keeper with whatever we have to give. We will wait a few moments to pray and fill in our information on the cards.

Celebrant: Please place your cards in the basket during the offertory, or take one home with you to prayerfully consider your gift. You can mail the cards, or bring them back next week and place them in the collection basket.

After the prayerful pause, the ushers will collect the pledge cards at the time of the offertory.

Celebrant: On behalf of Archbishop Pérez, I thank you for your donations and prayers. Your gift affirms all we do in Christ's name throughout the Archdiocese of Philadelphia. Thank you for teaching through your generosity. May God bless you, your families, and the lives of those we serve.

PULPIT ANNOUNCEMENT SAMPLE

This weekend, you will hear from a representative from our community speak about the 2025 Catholic Charities Appeal, I ask that you consider a donation to help those most in need in the Philadelphia area. The Catholic Charities Appeal's overall goal of \$10 million is vital to the efforts of the human service programs in the five-county Philadelphia area. The Appeal funds hundreds of beneficiary organizations that serve thousands. Contributing to our parish's individual goal of **[state parish goal]** allows you to be an active part of the success of this year's Appeal. I thank all those who have given and I ask those who have not yet to prayerfully consider how you can help by supporting the 2025 Catholic Charities Appeal.

IN-PEW/SPEAKER WEEKEND

BULLETIN & SOCIAL MEDIA ANNOUNCEMENT SAMPLE

This weekend, we are honored to hear from **[Name of Speaker]** speaking on behalf of the Catholic Charities Appeal. I ask that you consider helping those most in need in the Greater Philadelphia area. I thank all of those who have given, and I ask those who have not given yet to prayerfully consider helping those individuals in need by supporting the 2025 Catholic Charities Appeal.

Please visit www.catholiccharitiesAppeal.org to make your donation.

SUGGESTED PRAYERS OF THE FAITHFUL

- That as we share the benefits of our blessings through the Catholic Charities Appeal, we may better know Jesus by following His example of sharing and caring. We pray to the Lord.
- That we may see the work of the Catholic Charities Appeal as an opportunity to extend ourselves in love and service beyond the boundaries of our local parish. We pray to the Lord.
- That God's blessings be upon all those in our parish family and in every parish throughout the Archdiocese for their part in supporting the many ministries and services funded through the Catholic Charities Appeal. We pray to the Lord.
- That your participation in the Catholic Charities Appeal puts you in solidarity with those who suffer need of any kind...those to who the Lord has promised comfort, mercy, gentleness, purity of heart, freedom from persecution, and peace in the kingdom of heaven. We pray to the Lord.

IN-PEW PLEDGE FORMS

DONOR'S SIGNATURE

Pledge	Six Monthly Payments
\$ 2,400	\$ 400 <input type="checkbox"/>
\$ 1,200	\$ 200 <input type="checkbox"/>
\$ 480	\$ 80 <input type="checkbox"/>
\$ 365	\$ 60.84 <input type="checkbox"/>
\$ 240	\$ 40 <input type="checkbox"/>
\$ 120	\$ 20 <input type="checkbox"/>

WWW.CATHOLICCHARITIESAPPEAL.ORG

Checks can be made payable to Catholic Charities Appeal. Please do not send cash in the mail.

Please send monthly reminders through the mail for my pledge of \$ _____ OR

Please charge my credit card for my pledge of \$ _____

Name: _____ Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Parish: _____ City of Parish: _____

Name on card: _____

Credit Card #: _____

Credit Card:  **VISA**   Exp. Date: _____ Security Code: _____

Amount to be deducted: in full _____ OR monthly installments of _____

In order to make a secure credit card gift online visit www.catholiccharitiesappeal.org. If you would like information on how to make a planned gift, or about how to donate stock please contact us at 215.587.5650 or e-mail us at cca@thecfcp.org.

FIRMA DEL DONANTE

COMPROMISO DE DONACIÓN DE	SEIS PAGOS MENSUALES DE
\$ 2,400	\$ 400 <input type="checkbox"/>
\$ 1,200	\$ 200 <input type="checkbox"/>
\$ 480	\$ 80 <input type="checkbox"/>
\$ 365	\$ 60.84 <input type="checkbox"/>
\$ 240	\$ 40 <input type="checkbox"/>
\$ 120	\$ 20 <input type="checkbox"/>

WWW.CATHOLICCHARITIESAPPEAL.ORG

Cheques deben hacerse a la orden de Catholic Charities Appeal. Por favor no envíe dinero en efectivo.

Envíeme por correo una factura por mi compromiso de donación de \$ _____ O

Cobre de mi tarjeta de crédito mi compromiso de donación de \$ _____

Nombre: _____ Dirección: _____



Cuidad, estado, código postal: _____

Teléfono: _____ Correo electrónico: _____

Parroquia: _____ Ciudad de la Parroquia: _____

Titular de la tarjeta: _____

N.º de tarjeta de crédito: _____

Tarjeta de crédito:  **VISA**   Fecha de venc.: _____ Cód. de seguridad: _____

Cantidad que será deducida: total _____ O cuotas mensuales de _____

Para hacer una donación segura por Internet con tarjeta de crédito, visite www.catholiccharitiesappeal.org. Si desea información sobre cómo hacer una donación planificada, o sobre cómo donar acciones, comuníquese con nosotros al 215.587.5650 o envíenos un correo electrónico a cca@thecfcp.org.

FOLLOW UP PROCEDURES

The Catholic Foundation of Greater Philadelphia will begin communicating parish donation results to the pastors and Catholic Charities Appeal Coordinators in March. At that point, pledges made through the first mailing will be recorded.

Possible steps could include:

- A more targeted In-Pew Weekend (for parishes with a significant transient or seasonal population)
- Pastor's letter or call to parishioners
- Bulletin inserts with pledge envelopes
- Pulpit announcements
- Personal follow up with past donors

The Catholic Foundation staff are committed to providing any support necessary to assist each and every parish in reaching its goal. The following measures should be taken to ensure the most updated and convenient parish donation totals and other news:

- Visit the Catholic Charities Appeal website: www.catholiccharitiesAppeal.org for weekly updates on your parish's progress to goal:
 - These updates can be found under the "Parish Reports" tab: www.catholiccharitiesAppeal.org/parishreports.
 - Under the "Parish" tab, you can find helpful information to assist your parish in promoting the Appeal throughout the year: www.catholiccharitiesAppeal.org/parish
 - The website's homepage hosts the annual CCA video and is updated frequently with other important news and events.
- Please follow the CCA on Facebook, Instagram, and X (formerly Twitter) to learn more about upcoming events and milestones throughout the Appeal.
 - Instagram: @CatholicCharitiesPhila
 - Facebook: Facebook.com/CatholicCharitiesAppeal
 - Twitter: @CatholicAppeal



Giving Hope TO ALL



CATHOLICCHARITIESAPPEAL.ORG

CCA@thecfgp.org

215.587.5650

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