

• 2017 •

GIVING HOPE To All



2017

The Catholic Charities Appeal is the Archdiocese of Philadelphia's single most important annual fundraising initiative and we're counting on your support. This year, the Catholic Charities Appeal will be a channel of hope for tens of thousands of people through countless organizations and ministries in the Archdiocese, and a positive source for good in all facets of the Church in Philadelphia. We ask you to look deep in your heart and be as generous as you can to help us reach our \$12.5 million goal. So many people are counting on us. So we're counting on you to give hope this year to those who need it the most.



EVANGELIZATION, PARISH & SPIRITUAL LIFE

AMPLIFYING
the Call

CLERGY & VOCATIONS

Gifts made to the Catholic Charities Appeal will provide support needed to tens of thousands of people through countless organizations, programs and ministries throughout the Archdiocese of Philadelphia. The beneficiaries are grouped into five key areas:

- EDUCATION
- SOCIAL SERVICES
- EVANGELIZATION, PARISH AND SPIRITUAL LIFE
- CLERGY
- LOCAL MISSION ACTIVITIES

To see a full listing of 2017 Catholic Charities Appeal beneficiaries visit catholiccharitiesappeal.org.

Where do priests come from? They are called by God, to be sure, but often that call begins as a whisper and may be difficult to hear amid the distractions of the 21st century. The mission of the Vocation Office for Diocesan Priesthood is to amplify that call and give every potential priest a chance to clearly hear God's call and answer it.

Vocations are vital to the life of the Church. In fact, there is no greater indicator of the future health of an Archdiocese than the number of young men acceding to the call to a priestly vocation. That's one reason why your generous donation to this year's Catholic Charities Appeal is so important. A portion of it will go to help support the work of Father Steve DeLacy, Director of the Vocation Office.

If a charitable gift could ever be considered selfish, a gift to this year's Catholic Charities Appeal to support vocations is certainly in the self-interest of every member of the faithful in the Archdiocese of Philadelphia. A would-be vocation is a delicate thing that needs to be carefully nurtured and reinforced. It requires communications, personal outreach and, dare we say, marketing. This takes money and manpower that Father DeLacy and his Vocation Office simply do not have.

In addition to fostering priestly vocations throughout the Archdiocese, the Vocation Office works closely with the thriving Newmann Centers at Temple and West Chester Universities and one that serves both Penn and Drexel. They are literally working to ensure the future of the Church.

The number of recent Diocesan vocations is up, but we're not where we need to be. We need about 30 new vocations per year, which would result in about 15 ordinations annually. Achieving that would be, quite literally, a godsend to the Archdiocese. Your donation to this year's Catholic Charities Appeal is critical.

WAYS To Give

The Catholic Charities Appeal is recognized as a non-profit institution. As such, all gifts are tax-deductible to the fullest extent allowed by law. It has its own Employer Identification Number (EIN) and receives a separate financial audit. Besides gifts of cash, donors to the 2017 Catholic Charities Appeal may contribute in many other ways, each offering tax advantages according to their circumstances:

- Pledge Gift
- Gifts of Cash
- Matching Gifts
- Electronic Fund Transfer (EFT)
- Gifts of Security
- Planned Gifts



CATHOLICCHARITIESAPPEAL.ORG

For more information about any of the ways you can support the 2017 Catholic Charities Appeal, please call Sarah O. Hanley, Senior Director of Strategic Partnerships, at 215.587.5650 or email cca@catholicfoundationphila.org.